



Challenger Learning Center

P.O. Box 7380
4810 Alben Barkley Drive
Paducah, KY 42002
270-534-3101

TO USE THE KROGER COMMUNITY REWARDS PROGRAM:

- To register online go to krogercommunityrewards.com
- Be sure to have your Kroger Plus card handy
- Click on Sign In/Register
- If you are a new online customer, you must click on SIGN UP TODAY in the 'New Customer?' box
- Sign up for a Kroger Rewards Account by entering zip code, clicking on favorite store, entering your email address and creating a password, agreeing to the terms and conditions
- You will then get a message to check your email inbox and click on the link within the body of the email
- Click on My Account and use your email address and password to proceed to the next step.
- Click on Edit Kroger Community Rewards information and input your Kroger Plus card number.
- Update or confirm your information.
- Enter NPO number or name of organization, select organization from list and click on confirm- **the NPO number for Challenger Learning Center at Paducah is 35804**
- Members must swipe their registered Kroger Plus card or use the phone number that is related to their registered Kroger Plus card when shopping for each purchase to count